



## TEMPLATE KEY

- = BLEED AREA
- = FINISHED SIZE
- = SAFE AREA
- = STITCH LINE

### BLEED AREA

N/A

Area of art that is used for finishing product. Background color/image should extend into this area.

### FINISHED SIZE

23"W x 34.25"H - PANEL

22.75"W x 10.75"H - HEADER

Area of art that is visible after finishing product. Background color/image should extend into the bleed area.

### SAFE AREA

21"W x 32.25"H - PANEL

20.75"W x 8.75"H - HEADER

Recommended area to place artwork. Artwork within this area will be safe from variance in cut of finished edge /stitch line.

**Using PMS colors in your art is recommended but an exact match cannot be guaranteed.**

- All images must be embedded
- All fonts must be outlined.

Digital products are printed **CMYK (4 color) process** from your file.

## ACCEPTABLE FILE FORMATS:



Vector lines



Vector image

- Adobe Illustrator (.ai, .pdf, .eps)
- All Fonts Outlined
- Images Embedded



Raster image

- Adobe Photoshop (.psd, .tif, .jpg)
- 200 DPI at 100% Scale